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2022

**ANNUAL
REPORT**



OUR ORGANIZATION

The Mark Morris Institute (MMI) was established in 1993 to honor Dr. Mark Morris Sr., a pioneer in the field of veterinary clinical nutrition whose work has helped improve the quality of life for millions of beloved dogs & cats around the world. Dr. Morris' contributions to organized veterinary medicine helped shape the profession and establish high standards for veterinary hospitals, equipment, and personnel.

ABOUT

MMI and its faculty strive to serve as global leaders in nutritional education who empower veterinary professionals to optimize the health of companion animals.

SERVICES

MMI provides non-commercial, evidence-based, companion animal nutrition education for veterinarians and students of veterinary medicine around the world through publications and nutrition education courses at veterinary schools & colleges. We are pleased to offer these courses and services free of charge to colleges and schools of veterinary medicine, subject to certain requirements.

DISCLOSURE

MMI is funded through educational support from Hill's Pet Nutrition. All teaching content has been developed by MMI and its independent leadership team, faculty and consultants.

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STRATEGIC PLAN

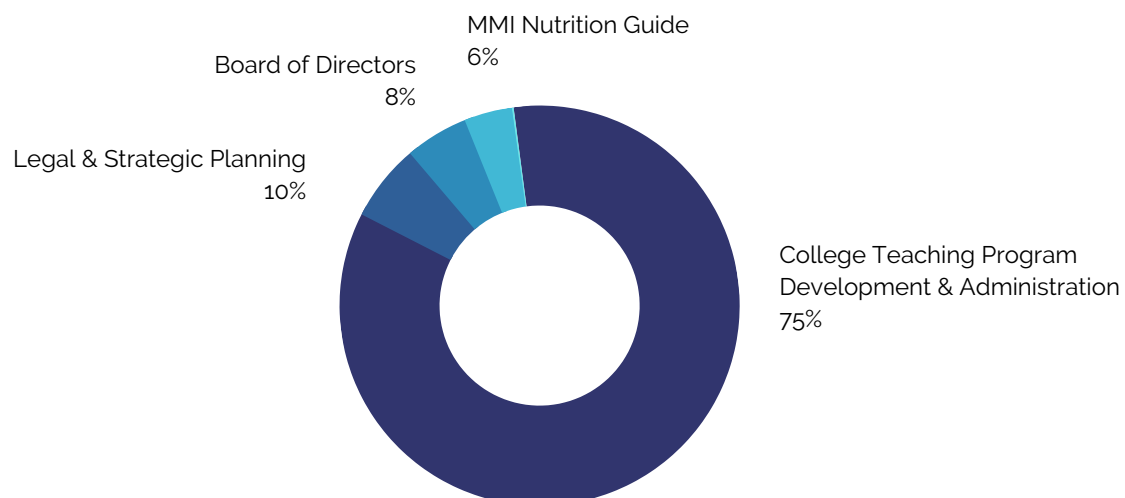
In 2022, the Mark Morris Institute conducted a strategic planning process to establish direction for the coming 3-5 years. With the assistance of a strategic planning consultant, MMI staff and board members engaged in many important discussions about their vision for MMI's future.

3-5 YEAR STRATEGIC PLAN HIGHLIGHTS

- Continued improvement of existing teaching materials and development of new materials (e.g., e-learning modules and teaching cases) for healthy pets.
- Development of a comprehensive in-person and e-learning clinical curriculum covering disease management.
- Expansion into veterinary schools outside North America & the Caribbean.
- Completion and deployment of the “MMI Nutrition Guide” software project.
- Become a more diverse, equitable, and inclusive organization including diversifying the MMI Board of Directors.

FINANCIAL OVERVIEW

MMI is a 501(c)(3) non-profit organization and operates on the generous funding from our donor. Annual spending for 2022 is summarized below.



MAJOR ACHIEVEMENTS



30,147

Student
Contact Hours

In 2022, MMI delivered 30,147 student contact hours to 2,519 students at 25 veterinary schools in the US, Canada, the Caribbean, and Mexico.

Our Board-Certified Veterinary Nutritionist® faculty along with a number of faculty from partnering universities utilized MMI curricula to deliver nutrition education courses to 2,519 students.



2,519

Students
Served



25

Veterinary
Schools

MMI currently serves: 19 of the 33 AVMA-accredited or provisionally-accredited veterinary schools in the US, 4 of 5 in Canada, both accredited Caribbean schools, and the only AVMA-accredited school in Mexico.

MMI grew as an organization with the hire of two individuals who previously served as independent contractors and a new instructional designer as part-time employees.



3

Employees
Hired



3-5

Year
Strategic Plan

Our leaders created a strategic plan to guide the substantial expansion of our reach and improve competencies in clinical nutrition for veterinary students and professionals.

CURRENT EDUCATIONAL OFFERINGS

COLLEGE TEACHING PROGRAM

The majority of MMI's resources are currently focused on the College Teaching Program in North America and the Caribbean veterinary schools.

The College Teaching Program provides non-commercial, evidence-based small animal nutrition education as a combination of in-person, synchronous, and asynchronous online learning as appropriate for the individual partner colleges and courses.

MMI has become known as a resource for high-quality teaching materials (e.g., teaching cases, hands-on pet food label lab, and online teaching modules) for use within schools by their own faculty to teach small animal nutrition.

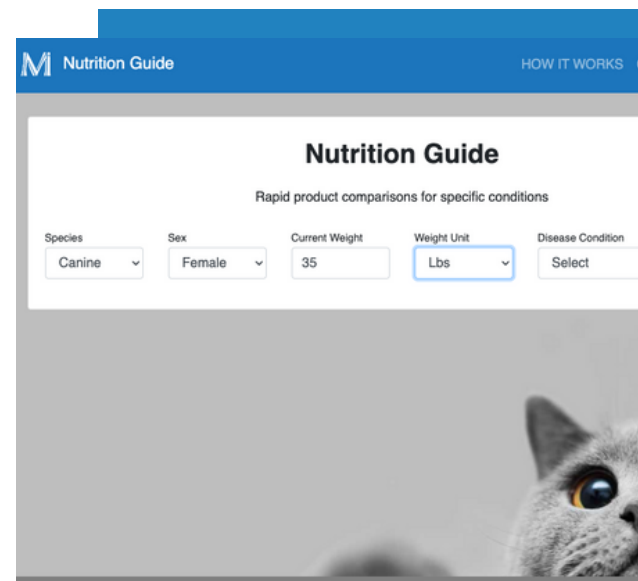
PUBLICATIONS

For graduate veterinarians, MMI provides free online access to the textbook, *Small Animal Clinical Nutrition*, 5th edition, on its website.

COMING SOON

MMI NUTRITION GUIDE

An exciting new venture in active development for veterinarians in practice, as well as for use in classroom environments, is a first-of-its kind software program with concise summaries of nutritional modifications for common disease presentations, currently being called the *MMI Nutrition Guide*. The tool allows for comparison of nutrient concentrations between pet foods made by different manufacturers.





ACKNOWLEDGMENTS

MMI is grateful to Hill's Pet Nutrition, Inc. for its long-term support and generous donation in 2022 to fund MMI.

MMI also acknowledges and thanks its talented board, leadership team, faculty, consultants, collaborators, and supporters for their contributions this year.

